

## ABSTRACTS

Digital revolution brought a sweeping change in the field of copyright. While it is swaying the old copyright system to a large extent, new healthy system is not emerging yet. At this critical time, the Korea Copyright Commission(KCC) has been newly established through the merge of Copyright Commission and Korea Software Copyright Committee(SOCOP) according to the amended Copyright Act. Above all, KCC's mission will be the creating of a new, healthy copyright eco-system. In this regard, using SWOT analysis tool, this study examines the 10 strategic tasks that KCC should perform in order to fulfill its mission. The contents of the 10 strategic tasks consist of ① devising an effective system for defending copyrighted works against unlawful reproduction, ② establishing a convenient and efficient system for circulating copyrighted works, ③ strengthening KCC's competency for helping government's policy making about copyright, ④ supporting the establishment and operation of social pact committee, ⑤ raising the public awareness about copyright, through education and other publicity activities, ⑥ strengthening the system for the overseas copyright promotion, ⑦ strengthening KCC's capacity for deliberation about copyright policy and resolving disputes as ADR organization, ⑧ creating the environment for fair use of copyrighted works, ⑨ specialized supporting of SW copyright and disseminating of its productive outcome, and ⑩ strengthening the organization capabilities through management innovation. I hope that KCC could perform these tasks excellently and become the world-class copyright organization.

**Keywords** : Korea Copyright Commission, KCC, development strategy, mission, copyright eco-system, unlawful reproduction, social pact committee, education, deliberation, ADR, fair use, SW copyright